

# THE OUTDOOR UNIVERSE

## NUMBER OF OUT OF HOME DISPLAYS (2019)

BILLBOARDS	STREET FURNITURE	TRANSIT	PLACE-BASED OOH
<ul style="list-style-type: none"> <li>Bulletins 164,370</li> <li>Digital Billboards 9,100</li> <li>Posters 147,029</li> <li>Junior Posters 19,818</li> <li>Wall Murals 2,289</li> </ul>	<ul style="list-style-type: none"> <li>Bus Shelters 63,239</li> <li>Urban St. Furniture 39,128                             <ul style="list-style-type: none"> <li>Bus Benches</li> <li>Newsracks</li> <li>Newsstands</li> <li>Phone Kiosks</li> <li>Urban Panels</li> </ul> </li> <li>Digital St. Furniture 5,742</li> </ul>	<ul style="list-style-type: none"> <li>Airports 29,476</li> <li>Digital Airport 2,350</li> <li>Buses 1.05 million</li> <li>Rail/Subway 365,113</li> <li>Digital Rail/Subway 5,454</li> <li>Digital Transit 7,847</li> <li>Mobile Billboards 514</li> <li>Taxis 44,008</li> <li>Digital Taxis 33,800</li> <li>Truckside 3,501</li> </ul>	<ul style="list-style-type: none"> <li>Arena &amp; Stadiums 961</li> <li>Cinema 35,800</li> <li>Digital Place-based 1.25 million</li> <li>Interior Place-based                             <ul style="list-style-type: none"> <li>Convenience Stores</li> <li>Health Clubs</li> <li>Restaurants/Bars</li> </ul> </li> <li>Exterior Place-based                             <ul style="list-style-type: none"> <li>Airborne</li> <li>Marine</li> <li>Resorts &amp; Leisure</li> </ul> </li> <li>Shopping Malls 21,700</li> <li>Digital Shopping Mall 5,830</li> </ul>